



Dear Community Member,

For the past several years, BLOOM has been a way for family and friends of St. Odilia School in Shoreview, MN, to invest in our school's success. Together, we have been able to dramatically improve school security, build playgrounds, give students access to virtual field trips, and help finish and furnish our beautiful new addition. And it shows: our students come from Shoreview, North Oaks, Roseville, Blaine, and other nearby towns to have access to a top-notch education. We want to continue to meet that high standard.

Our plan for BLOOM proceeds is to equip our brand-new STEM lab and bolster our aging technological infrastructure. St. Odilia School's STEM lab offers students a space to study science, technology, engineering, and mathematics using a hands-on curriculum with our STEM coordinator. In addition, we need new Smartboards in some classrooms—some are so old they can no longer take updates or connect to a newer computer. Finally, the computers in our computer lab are nearly a decade old. We'd like to purchase new computers for the lab and new software for students' safety as they learn valuable computer skills.

This year's BLOOM will be on April 13, 2019, at the Doubletree-University in Minneapolis. The donation deadline for this year's auction is **March 9, 2019**. Please consider donating to our silent or live auction. If you wish to donate, someone from our committee will be happy to pick up items, or send your donation to:

Many levels of sponsorship opportunities are available for our event, offering your business a chance to be involved at a level that works with your marketing plan. A detailed listing is attached to this letter. All levels offer recognition during our on-screen presentation during the event, and inclusion in our thank-you ad distributed to our 3,000 member parish community. Please contact our team with any questions at BLOOM@stodilia.org.

Thank you in advance for your consideration and support.

Sincerely,

BLOOM! Committee Member





Corporate Sponsorship Levels

Program sponsors

\$1000/\$1500 in-kind donation

- Full page ad in event program
- Scrolling ad on screen
- Mention in after-event parish-wide thank-you

\$500/\$750 in-kind

- Half-page ad in event program
- Scrolling ad on screen
- Mention in after-event parish-wide thank-you

\$250/\$375 in-kind

- Quarter-page ad in event program
- Scrolling ad on screen
- Mention in after-event parish-wide thank-you

Paddle sponsor – 1 available

\$2500

- Corporate logo on back side of all bidding paddles
- Scrolling ad on screen
- Mention in after-event parish-wide thank-you

Table sponsorship

\$1200

- Corporate logo on table sign
- 8 event tickets
- Scrolling ad on screen
- Mention in after-event parish-wide thank you

Item sponsorship

Price varies

- Could include sponsorship of a live-auction item, photo booth, a wine pour for the event, dessert, or other opportunities
- Scrolling ad on screen
- Ad in event program; size varies based on sponsorship
- Mention in parish-wide thank you after the event
- May be other recognition based on the nature of the sponsorship



St. Odilia School